



Instagram Images Sizes

Profile Photo: 110 by 110 px

• Square Post: 1080 by 1080 px

• Vertical Post: 1080 by 1350px

• Horizontal Post: 1080 by 566px

• Stories: 1080 by1920 px

• IGTV: 1080 by 1920px

• Feed Ads: 1080 by 1080 px

• Stories Ads: 1080 by 1920 px

• Explore Ads (Square): 1936 by 1936 px

• Explore Ads (Landscape): 600 by 315px

• Explore Ads (Vertical): 600 by 750px

Facebook Images Sizes

• Profile Photo: 180 by 180 px

• Header Photo: 820 by 312 px

• Event Header: 1920 by 1080 px

• Link Image: 1200 by 628 px

• Stories: 1080 by 1920 px

News Feed Ads, Marketplace Ads &

Messenger Ads: 1200 by 628 px

• Collection Ads: 400 by 150 px

• Carousel Ads: 1080 by 1080 px

• Video Ads: 16:9 or 9:16, 4GB Max

LinkedIn Images Sizes

Cover Photo: 1192 by 220 px

Post Images: 1200 by 627 px

Company Logo Image: 300 by 300px

• LinkedIn Stories: 1080 by 1920px

Twitter Images Sizes

Header Photo: 1500 by 500 px

Profile Photo: 400 by 400 px

• Shared Images: 440 by 220 px

• Tweeted Image: 1024 x 512 px

• Twitter Link Card: 1200 X 628 px