



Congratulations, you have signed up and your World Challenge programme starts now! Your departure date might seem like a long way off but it will soon come around so it is important to think about how you are going to raise those vital funds towards your expedition.

The World Challenge Fundraising Support Pack has been especially designed for Challengers. It has lots of ideas and support for you to use whilst fundraising for your expedition.

We know the idea of raising such a large amount of money can seem like a daunting task but don't worry, it is a lot easier than you might think. Get your fundraising off to a great start by starting as soon as you can! Remember, you will need to keep enough time for your school work and other commitments throughout the programme so try to start now and fundraise regularly and often, you will be surprised at how the money can really add up.

Raising your own funds and those with your team is a really key part of your groups development and preparation throughout the World Challenge programme and just as important as the expedition itself. You will learn a lot of new skills, build confidence in your abilities and going on expedition knowing that you have achieved your target yourself will be an amazing feeling!

Remember you are not alone, we are here to help! There is lots of useful information on the My World Challenge site as well as in this guide. We host Challenger Events throughout the UK every year to help with your fundraising and there is also lots of tips and advice on our social media sites as well.

You can also call our Customer Support Team on 01494 427 600 for more guidance. We love to hear about what Challengers are doing to raise their funds why not email us at [eventsandfundraising@world-challenge.co.uk](mailto:eventsandfundraising@world-challenge.co.uk)

**Good luck and have fun!**



@WorldCh\_Events #WorldChallenge



World Challenge UK Events & Fundraising



@World\_Challenge



WorldCh\_Events





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## My World Challenge

You can find this Fundraising Guide alongside other helpful resources and templates on your My World Challenge page.

You can find...

- Letters to Supermarkets offering bag packing
- Stickers you can print off to use at bake sales and other events
- Posters you can use to promote and display at your events

Log on to [www.myworldchallenge.com](http://www.myworldchallenge.com)

## Further fundraising support

We put up to date advice, ideas and competitions on our Social Media pages, why not have a look!



@WorldCh\_Events #WorldChallenge



World Challenge UK Events & Fundraising



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# HOW TO ORGANISE AN EVENT



A large fundraising event can be a fantastic and fun way of raising some money for your expedition. The first thing you need to decide is whether you are going to run this event individually or as part of a team.

## WHAT YOU NEED TO DO

- Choose an event or theme. If you are working as part of a group divide the tasks up and set time constraints for different tasks. Put someone in charge of publicity, someone in charge of accounts etc
- Decide on a date and time for your event. Find and confirm your venue. This could be your school, a community hall or your own house.
- Think about what entertainment you will need for the evening.
- Work out a budget. How much are you going to spend on setting up this event and how much will you charge for entry or participation?
- Check the fire and safety regulations of the venue.
- Think about your audience. Who will your event be targeted at? Who will you invite and will you need to set age restrictions?
- How are you going to promote the event? You will need to design your tickets and posters and maybe think about involving the local press. See 'Press Release' on My World Challenge for more advice.

## TOP TIPS

- Effective promotion is the key to a successful event. The more people that know about your event, the more people are likely to attend.
- Keep a track of your costs and factor this into your profit. The less you spend the greater the profit will be.
- When costing your event, be realistic. How much will people be willing to pay?
- Approach local companies to see if they can support you. If organising a pamper evening will beauty therapists or hairdressers give you any samples or attend the event?
- Get your friends and family involved. You will be surprised about the amount of contacts people have. Is your dad the manager of a supermarket? If so get him to help you organise a bag packing event.



# HOW TO ORGANISE A BAG PACK



Supermarket bag packing is one of the most popular and effective ways to raise money towards your expedition. It is also a great opportunity to make people aware of the Challenge you are undertaking. We know from previous teams who have taken part in Supermarket bag packs that it is possible to raise between £300 and £1000.

## WHAT YOU NEED TO DO

- Large supermarkets usually allow bag packing but each one may have different criteria as to who they allow to bag pack with them. Some stores will have a 'Local Support/Community' section on their website that can provide more information or it may be best to telephone or visit the store to find out who the best person to contact is.
- Follow this up with a letter to ask for permission to run a bag packing event, making sure to explain what you are raising money for. You will find a sample letter on My World Challenge to act as a guideline. You may also like to follow up this letter with a phone call a few days later to make sure it has been received.
- The earlier you start to enquire about a bag packing event the better as demand can be high for large busy supermarkets so you may have to wait for a few weeks/months before a date becomes available. For example, start contacting supermarkets about Christmas dates the summer before.
- Once the supermarket has confirmed your bag packing event it would be worth getting written confirmation from them and enquire whether they have any regulations/guidelines that they would like your team to follow or documents that need filling out.
- It is also important to clarify with the supermarket how many tills you can occupy and timeslot for your event.
- Once you have this information the team can devise a rota system and assign roles and responsibilities so that everyone on the team has a job to do on the day.
- Make sure the team are all wearing their World Challenge T-shirts on the day of the bag packing event and bring along some collection buckets, posters (which are available to download from My World Challenge) and information about your expedition.
- It is important to think about how and where the collection money will be kept until it is counted and banked.

## TOP TIPS

- Customers should be asked whether they would like their bags packed politely, most will welcome the offer however be prepared for some people to say No, in this case smile, step back and allow customers to pack their own bags.
- The collection bucket should be placed at the end of the till and not rattled in front of customers, don't ask customers for a donation and always say 'Thank you' whether the donation is big or small.
- When you are finished make sure to collect up all your posters and flyers and thank the contact at the supermarket for having you.



# HOW TO ORGANISE A CAR WASH



Car washes can be very popular in the summer, which makes this a great summer fundraiser. It is also a great fundraising activity you could do with your whole team.

## WHAT YOU NEED TO DO

- Choose and approach a suitable venue
  - Talk to your Head Teacher about using the school car park to host your event
  - Approach your local garden centre or supermarket to ask if you can do car washing in their car park. Avoid places that use professional car washing companies
- Choose a date; think about what the weather may be like in that season?
- Advertise the car washing before, use posters and flyers and social media to promote it to family and friends.
- Why not look at our “Press Release” advice on My World Challenge and write your own press release for your local newspaper to advertise.
- Get the whole team involved, the more cars you wash, the more money you make towards your expedition.
- Write a list of the car washing tools you'll need, consider the different prices and types of washes you could offer. For example if someone likes their car to be polished, will you charge more for them? What material is best to use for this?
- Club together and buy car washing tools if you don't already have any, don't forget to ask family and friends to borrow theirs before spending your money.



## TOP TIPS

- Have a look around and find out how much other places charge to wash cars before you set a price
- Learn the best way to wash a car before your first customer. Will friends and family let you practice on their cars?
- Give your customer a rough time as to when their car will be ready

# HOW TO ORGANISE A BAKE SALE



Bake sales are a very popular fundraiser and they can be done all year round.

## WHAT YOU NEED TO DO

- Decide where you are going to hold the bake sale.
  - Are there any school events in the near future where you could set up a stall? Ask the event organisers and your Head Teacher first.
  - If there aren't any events coming up, why not sell them to other pupils on your lunch break at school. Check with your head teacher first. You could consider making this a weekly stall.
  - Why not ask your parents, friends and family if they could sell cakes at their work place.
- Is there a theme to your bake sale? Think of big events such as the World Cup or Wimbledon, or even based on the season, Christmas or Easter.
- Choose what cakes you are going to make. There are thousands of recipes on the internet you could use.
  - Choose recipes that have cheaper ingredients. For example if the recipes asks for vanilla pods, why not try it will vanilla extract which is cheaper.
- Decide how much each cake is going to sell for. Those cakes with lots of decoration should be more expensive.
- Think about pre-wrapping your bakes, this way people can take them away and eat on the go! Perfect for work place bake sales.
- Advertise your bake sale using posters and flyers in advance, why not take some photos of your bakes and promote them on social media before the bake sale.

## TOP TIPS

- Ask your family and friends to help bake.
- Give your customer a deal to entice them to buy more cakes, for example if a cake was 80p each then sell 3 for £2.00
- Watch baking programmes for inspiration. It may be worth hosting your bake sale whilst the BBC's Great British Bake Off is on TV.



# HOW TO ORGANISE A QUIZ NIGHT



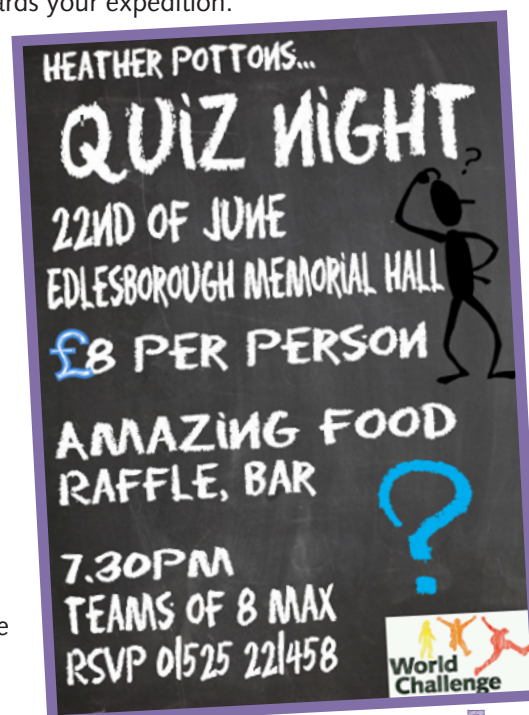
Quiz nights are a great way to raise money and all your friends and family get to have a fun night out too. Why not get the whole team involved!

## WHAT YOU NEED TO DO

- Choose what type of quiz you are going to do, for example will it have a specific theme such as a Christmas or Halloween quiz?
- Choose a suitable date:
  - Make sure other events aren't going on at the same time and bear in mind the time of year you plan to hold your quiz. Christmas time for example, people tend to have work Christmas events taking place.
- Choose a venue:
  - Can you use your school? Why not ask your Head Teacher?
  - Once you've found a venue and know the cost of renting (if there is one) you can start to work out your Quiz entry fee. This will need to cover the hire of the venue but still leave you with profits to put towards your expedition.
- Promote your quiz with posters and flyers; ask friends and family to promote the quiz night too!
- Write your quiz:
  - There are lots of handy quiz books or websites you can use to help write your quiz.
  - Consider different rounds such as a Picture Round, a Music Round and then different categories such as History, Geography or Famous People.
- What is your prize?
  - Ask local business to donate prizes to your quiz, you will need to do this in advance to allow time for responses. Don't forget to send thank you letters to those who do donate prizes.

## TOP TIPS

- When writing the questions for your quiz make sure you have a good balance between hard and easy questions.
- You could raise more money for your trip by having a food stall or cake sale at the quiz night.



# HOW TO ORGANISE A SCHOOL FETE



School Fete's are great events to get the whole team involved in as well as your family and friends. The options for stalls, games and entertainment are endless but organising a Fete will involve a lot of planning and preparation so the more help you have the better.

## WHAT YOU NEED TO DO

- The first thing you need to do is get permission from the Head Teacher to hold a fete at your school and find out whether there are any official rules or regulations they will want you to follow.
- Once you have this permission you will need to choose a date. When choosing a date you will need to consider whether there are any other school events being held at the same time and would a themed/seasonal fete be popular like a Christmas Fete.
- Start planning early by allocating jobs to different members of the team, someone to source raffle prizes, an accountant, staffing/volunteers, advertising etc.
- Starting drawing up a list of what stalls you would like and what order you would like them placed. Stalls could include:
  - BBQ/International Food Stall based on your expedition destination
  - Bake sale
  - Face painting
  - Book/DVD stall
  - Craft Stall
  - Tombola
  - Wet sponge throw (try and get a teacher involved to help out with this one)
  - Name the teddy/guess the sweets in a jar
  - Guess the teacher – have pictures of your teachers now and as children/babies that people have to match correctly to win a prize.
- When you have decided what stalls you want at the fete you will need to look into how much it will cost to rent or buy equipment to make it happen, once you know how much it will cost you to hold the fete you will be able to work out an entry fee or the cost of taking part in each activity.



## TOP TIPS

- Does your school already run a School Fete? Why not ask for the chance to run your own team stands?
- Ask local business if they want to hold a stall at your fete for a small fee or donate prizes.
- Advertise your event well before and on the day in places like your school newsletter, flyers, local's shops and newspaper.
- Call on family and friends to help out in any way they can.
- Make sure to let the World Challenge Events & Fundraising Team know about your successful fundraising event by emailing us at [eventsandfundraising@world-challenge.co.uk](mailto:eventsandfundraising@world-challenge.co.uk)

# HOW TO ORGANISE A DESTINATION EVENING



Destination evenings are not only a great way to fundraise but they give your friends and family an insight into your upcoming expedition.

## WHAT YOU NEED TO DO

- Choose and approach a suitable venue
  - Talk to your Head Teacher about using the school hall – in this case see if you have any connections that are willing to help out for a discounted rate or even for free. Do you know someone who's a chef, can source food at cost price or who can provide entertainment for the evening?
  - Approach your local restaurants on one of their quieter nights, for example if you are travelling to India why not see if a local Indian restaurant would hold this event.
  - Choose a date; Make sure other events aren't going on at the same time and bear in mind the time of year. Christmas time for example, people tend to have work Christmas events taking place.
- Decide whether you are going to charge an entry fee and offer a set menu or charge per dish.
- Advertise the Destination Evening in advance, use posters and flyers and social media to promote it to family and friends.
- Get the whole team involved, the more hands to help, the bigger the event therefore the more money you could make towards your expedition.
- Write a list of the different types of things you could offer at the event, for example could you offer henna tattoos, destination specific dancing and music, drinks named after different places you will visit on your expedition?
- Ensure you have lots of information available for people to look at on the destination, why not make a display of key facts and photos of where you are going?

## TOP TIPS

- Do lots of research on your destination so you are prepared to answer any questions about the expedition, country or culture.
- Advertise your event well before and on the day!
- Take bookings in advance if possible.
- Call on family and friends to help out in any way they can.



# CHALLENGER CASE STUDIES

## EMMA WAGLAND- ECUADOR

### **Raised £1200 with EasyFundraising!**

Emma's mum, Karen explains how Easyfundraising has helped Emma raise money for her World Challenge trip.

**"Easyfundraising has been such a fantastic help in our goal of raising £5000 for Emma's World Challenge trip!"** When we first signed up to the trip and committed ourselves to raising the huge amount required, it seemed such a daunting prospect. How would we ever get to that total! Then we sat down and came up with a whole heap of ideas, we were fortunate to have advice from a friend whose son had been on a previous World Challenge trip and she introduced us to the idea of using easyfundraising. Once we had logged on and seen the possibilities of how the site could help, we wasted no time in e-mailing the link to friends and relatives, explaining to them they just needed to link to Emma's cause, then every time they wanted to buy or just search for something online, Emma would benefit, without it costing them a penny more!

Our lucky break came from Emma's Aunt, when she discovered Expedia give a massively generous donation of 6% on each purchase, as she spends hundreds on booking business flights and accommodation, on a regular basis for their diving business, it was the boost that really started our enthusiasm off for using easyfundraising at every possibility.

We now go on the site daily as an automatic exercise to search for and buy goods we would not usually have thought to buy through the site - it's now in the forefront of our minds!

We publicise at regular monthly intervals through our Parish magazine to people who are following Emma's story all the different fundraising events we are doing and how well our total achieved is rising and encourage more people to look and link in to the site, we even booked our own holiday and flights through it. As soon as people see how simple the process is, it encourages them to support it also. We have sent the link to a friend who has her own cause to support and will certainly transfer our support to other causes when our own has been completed.

Easyfundraising do an awful lot of good to a huge number of people and although some of the contributions only amount to pennies, when a lot of people are on your side, those pennies soon turn into pounds which make the daunting target more manageable!

We can't thank the site enough for making the whole fundraising task so much more manageable and enjoyable!"

**Top Tip:** Talk to as many people as possible about easyfundraising and get all your friends and family to buy things through them, however big or small.

To follow Emma's success, sign up to Easyfundraising today <http://world-challenge.easyfundraising.org.uk/>



## KIERAN POTTER- VIETNAM AND CAMBODIA

### **Raised £150 from a village fete stall!**

So far I have done a few different events to raise funds for my expedition.

**I took part in one of the challenger runs organised by World Challenge,** and at an extended family 40th birthday party earlier this year I organised a "closest to the whisky bottle coin roll". I made about £300 from each event. Additionally **I use easyfundraising and in six months I have made £142 from practically no work involved.** I have also been fortunate enough to have received 2 individual donations of £100 from non-family members; one of which was from a local business in the village I live in.

My most recent fundraising event was a stall at my local village gala, where I held a tombola and a guess the number of sweets in the jar. I organised the event individually but with support from my mum. The first steps to it were getting the items for the tombola. They mainly consisted of special offers from supermarkets like buy one get one free, as well as items that family and friends donated. However I also spoke to the owner of the local deli / wine shop and

they gave me a bottle of wine for the stall free of charge. Generally the event wasn't very hard to organise and the hardest thing to deal with was the unpredictable Scottish weather! Due to taking advantage of offers in supermarkets, like I've already said, there was very little cost to the event. The only real cost was the £20 for the sweets to put in the jar. The event lasted about 2 hours and in that time I made £150 which I was very pleased with.

Later this year I am hosting a family ceilidh. So far I have about 60 confirmed tickets sold, against a total available capacity of 100! I am hoping to raise quite a lot from this event and will also hold a raffle on the night.

**Top Tip:** Don't waste your time with a guess the sweets in the jar as it's fairly costly and doesn't make much money, tombola's are much more productive.



## CLAIRE SIRETT- MALAYSIA AND BORNEO

### **Raised £450 from selling wrapping paper!**

I sell wrapping paper to help fund my World Challenge trip. I buy the wrapping paper in bulk from a warehouse at the cost of 0.7p a sheet, in packs of 180. I sell rolls of 10 sheets for £1.50 door - to - door. I usually make around £15 profit per pack. However, I have just started selling to independent shop keepers at the cost of £30 for 180 sheets, making me a profit of £18 per pack.

I have two styles of wrapping paper - all occasions and Christmas. All occasions I sell all year round and start selling the Christmas wrapping paper in October. I also have a supply in the main office in my school, as well as my mum and brother taking some into their offices. A neighbour has also taken some into their offices for me.

I came across the idea when brain storming with my family about fundraising ideas and one of us suggested **finding something to buy in bulk at a reasonable price to make a profit**. We visited a warehouse and came across the wrapping paper and thought literally everybody at some stage needs some wrapping paper.

**So far I have raised £450** selling the wrapping paper which is nearly a quarter of what I have raised so far for my WC funds. As I have only been selling the paper since end of October I would hope I would raise at least another £450 towards my target as I still have one year left before the final payment and there is another Christmas as well.

**Top Tip:** I think the best tip I would give is to try and identify a product which a lot of people will need/use as people would prefer to buy something instead of being asked to sponsor all the time.



## PHOEBE GROVES- VIETNAM AND CAMBODIA

### **Raised £3000 from making cake stands!**

To fundraise for my expedition to Vietnam & Cambodia I started **making cake stands to sell**. My mum and I have been going round charity shops and car boot sales for months to collect up as many decent quality plates that we can find, we then sort them into matching/coordinated two or three tier stands. **We bulk buy the stand fittings online** and these screw together (some with screw drivers and are very simple to do). The plates are drilled with a ceramic drill bit.

It depends on the individual plates as to how much a stand costs us to make. Plates normally cost between 50p and £3.50 each. So far (since just before Easter holidays) **I have made over £3000 as we have sold over 450 stands!** This has been my main fundraising income- and we never expected it to take off as it did.

I have also done some bag packing in Waitrose at Christmas and plan to that again this year. I have also done an 80's party through which raised £1013! Waitressing has also helped me raise the funds I need.

**TOP TIP:** Explore new ideas and decide what you are going to do early on so you have time to source the things you need for as little money as possible..





**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

I am raising funds for my expedition to \_\_\_\_\_

in \_\_\_\_\_ with World Challenge.

**I am being sponsored to complete**

**Event:** \_\_\_\_\_

**Location:** \_\_\_\_\_

Date: \_\_\_\_\_

**Please complete the information below in order to sponsor me.**

[illegible]

**Sponsorship form continued.....**

[illegible]

# Challenger Events 2016



Last year  
**£180,000**  
raised by Challengers!

That's nearly  
**£225**  
per Challenger!



**Clydebank Abseil- Titan Crane**  
Sunday, 17th April 2016

**Scottish Challenger Run,**  
Saturday, 19th March 2016

**Middlesbrough Abseil,**  
Sunday 13th March and Sunday 8th May 2016

**Manchester Abseil-**  
**National Cycling Centre**  
Saturday, 6th February 2016

**Challenger Colour Dash- Harrogate**  
Saturday 16th April 2016

**NEW**

**Peak District Pathfinder**  
Saturday, 23rd April 2016

**Walsall Abseil- The New Art Gallery**  
Saturday, 12th March 2016

**Bristol Abseil- Avon Gorge**  
Saturday, 5th March and Sunday  
24th April 2016

**Epsom Abseil Epsom Race Course**  
Sunday, 17th April 2016

**Challenger Run Extreme (Reigate)**  
Saturday, 12th March 2016

**EXTREME**

FOLLOW THE EVENTS TEAM:



@WORLDCH\_EVENTS



FACEBOOK.COM/WORLD-CHALLENGE-UK-EVENTS-FUNDRAISING



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**SIGN UP NOW!**

**[www.MyWorldChallenge.co.uk](http://www.MyWorldChallenge.co.uk)**

LOG ON, GET ON BOARD

# KICKSTART YOUR FUNDRAISING

## TOP TIPS

It's never too early to start your fundraising and once you get going, you'll find it can be great fun too, just think of your fundraising in three simple parts:

### 1 What can I do as an individual?

- Get part time job,
- Sell items you no longer need on Ebay,
- Make and sell crafts.

### 2 What can I do in a small group with friends?

- School cake sales,
- Car washes,
- Stall at summer fete.

Get together with friends and have fun coming up with ideas!

### 3 What can we do as a whole team?

- School quiz night,
- Fashion show
- Battle of the bands.

As a whole team you have enough people to really make something happen. Delegate jobs in your meetings, like asking permission to use a school hall, making posters, getting raffle prizes. These take more planning so you should only aim to do one per term.



Don't forget to look at all the ideas on the **My World Challenge** site, there are case studies which show examples of what other challengers have done, an **A-Z of ideas** and heaps of resources like **sample letters**, **posters** and **sponsor forms**.



Think about what you already enjoy doing; **sports, hobbies** and **interests**. Could you turn these into a **fundraising opportunity**?

Many challengers who are training for particular sports set up a **sponsored event**, such as a swim, bike ride or row. Others who play instruments or **sing set up gigs** or **go busking**. If you enjoy cooking then why not **make jam, chutney or fudge** and **try selling it**. Many challengers have done really well with this kind of fundraising as well as the **good old cake sale!**

**easyfundraising**  
.org.uk

You and your friends and family can raise funds towards your expedition just by shopping online – register your challenge today at **world-challenge.easyfundraising.org.uk** and get your fundraising off to an easy start!

Do your parents, guardians or family have any **connections to local businesses**? Perhaps they would be willing to sponsor you?

Or maybe they have a venue you could **use for free** to hold an event, or perhaps they can offer food, or raffle prizes?

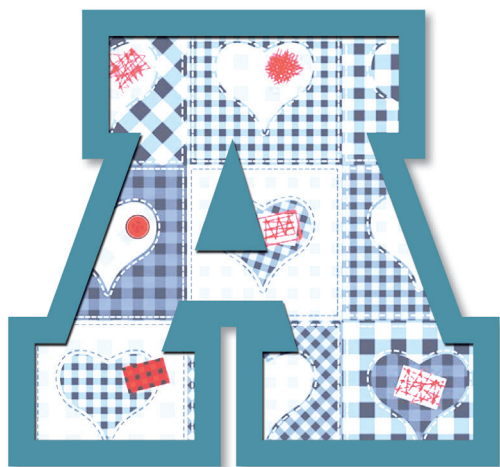
If you approach local businesses for sponsorship make sure you are **asking the best placed person** and try to get it covered by the local press. It's free advertising for the business so **everyone's a winner!**



Try approaching **local community organisations** such as the **Rotary Club, Round Table** and **British Lions**. These groups love to hear about local youth development and have often supported challengers in the past.



**Why not sign up to one of our great World Challenge Events?**



- **Challenger Abseil:** Why not challenge yourself by abseiling down a building, cliff or even from a bridge! Sign up to a Challenger Abseil and raise sponsorship for taking part, visit your My World Challenge 'Events' tab for more information.
- **Arts & Crafts Sale:** Get crafty! Why not put your arts and crafts skills to good use and sell homemade items at local fairs?
- **Afternoon Tea:** You can make cakes and mini sandwiches! Get all the team together to make sandwiches, cakes and tea and host an afternoon tea, asking people to book a place for a fee.
- **Auction of Promises:** Do you know any gardeners, dog walkers or do you have handy skills? Ask friends and family to donate their skills and services for an auction, all money pledged could go towards your expedition?



- **Bake Off:** Take inspiration from the hit TV show and organise a bake off, why not get your head teacher to be Mary Berry or Paul Hollywood?
- **Bag Packing:** Instead of walking round with your parents as they do the weekly shop why not get your team together and offer to bag pack for people at a super market.
- **Baby Sitting:** Why not offer to baby sit for friends and family, just make sure it's not a school night!
- **BBQ:** Perfect for summer, host a BBQ and charge a small fee for food and drinks.
- **Beard shaving/growing:** Get your dads/uncles and brothers to grow their beards, then you get sponsored to shave it off – master the art of persuasion before you decide to do this one.
- **Blind Date:** Why not set your friends up on blind dates, get them to fill out a form and match them with who you think suits them best, pick a setting and off you go. Or why not host it like the old TV hit Blind Date.
- **Book Sale:** Collect unwanted books from family and friends and sell them at a local car boot sale or school fete!
- **Breakfast Event:** Are you good at making a mean fry up? Give it a go by hosting a breakfast morning in your school or at a local hall, push your fundraising by inviting local businesses to pay for advertising placemats, coasters or even your uniform.
- **Bring and Buy sale:** This is something for the whole team, bring things you want to sell and buy things others have bought to sell – just make sure you sell more than you buy.



- **Car Wash (wash teachers cars or at a school fete):** A great spring/summer activity, ask your school if you can wash cars at the school fete or other school events.
- **Cake Sale:** Are you the next Mary Berry or Heston Blumenthal? Get your ovens warm and bake some cakes to sell at school
- **Car Boot Sale:** Car Boot sales take place in most local towns, why not find unused items from home and attend a local car boot sale. Visit Car Boot Junction for a list of many events.
- **Christmas Jumper Day:** Ask your school if you can ask everyone to wear their Christmas Jumper to school donating £1! Host a competition of the worst one!

- **Coffee morning:** Learn the art of making a cappuccino or latte and host a coffee morning at your school for parents and staff alike.
- **Comedy night:** Can you make people laugh? Get together with your best comedians to ensure your audience are crying with laughter.
- **Concert:** Put on the show of a lifetime and sing your hearts out at your very own concert.
- **Calendar:** Get snap happy and produce a calendar of your choice to sell for a profit!

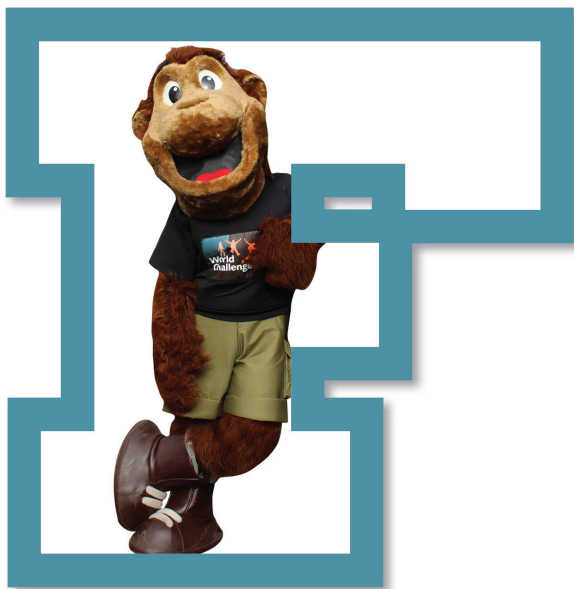


- **Dog Walking:** Offer to walk your neighbour's dogs for a small fee.
- **Destination Dinner evening:** A Destination Evening where friends and family come along to sample food, hear music and dance from your expedition destination
- **Danceathon:** Gangnam Style, Harlem Shake, Body popping... you could organise a Danceathon with your team, earn sponsorship whilst dancing!
- **Duck Race:** No, you won't be racing real ducks! Sell as many rubber ducks as you can (making a small profit on each one sold) and race them down the river! You'll need to include a prize for the winner.
- **Dress down day:** Talk to your school about organising a dress down day, this will help raise money for the whole team.
- **Disco:** Dance the night away by organising a school disco, invite your friends and charge a small entry fee, just make sure you have all the latest music.

- **Easy Fundraising (one of our partners):**

The easiest way to raise money, Sign up for free, fundraise for free and reap the rewards with more money towards your trip [www.easyfundraising.org.uk/worldchallenge](http://www.easyfundraising.org.uk/worldchallenge)

- **eBay:** The well-known auction site is a great place to sell unwanted items and clothes. Keep an eye out for the 'no seller fee' days to keep costs down.
- **Easter Egg hunt:** Why not put on an Easter egg hunt for family and friend and charge them a small fee to take part – fun for all the family!
- **Egg and spoon race:** Classic race for the whole family to get involved, host this at an upcoming school fete.
- **Exercise-athlon:** Think you can walk, cycle or run for 24 hours!? Why not give it ago and get sponsored at the same time – get friends and family to help you out!
- **Challenge run extreme:** Raise sponsorship the muddy way! Take part in a run with a difference in association with the Reigate Rampage Run. Scramble under things, climb obstacles and wade through mud in this action packed event! Visit your My World Challenge 'Events' tab to sign up.



- **Fancy dress day:** Ever fancied going to school dressed as Buzz Lightyear? Minnie Mouse? Have a chat with your school to ask if you can do a fancy dress day with everyone donating £1 to wear there amazing outfits!
- **Fashion Show:** Why not ask local shops to loan clothes for a fashion show, or have a chat with the textiles teachers at schools.
- **Film Festival:** Rent the latest must see DVD's running a different one each night after school, don't forget the popcorn!
- **Frame making:** Visit a discount store and buy some cheap wooden frames, decorate them and then sell them at school fairs or through friends and family. You could personalise these, decorate a chocolate lovers with wrappers from popular sweets!
- **Football Tournament:** Whether you referee or play, football tournaments are popular, fun and easy to run - play during lunch breaks or make a whole day of it!
- **Face Painting:** Why not do some face painting at children's birthday parties or local events for a small fee?



- **Green fingers:** Show off your green fingers by gardening, mowing lawns or if you're really organised, selling your own plants and produce, just remember to plant your seeds early enough!
- **Game Show:** Why not have a 'Game Show week' at School lunch time... Countdown, Family Fortunes, Deal or No Deal.
- **Golf Classic:** Can you swing a club like Tiger Woods? Undoubtedly a good-day weather event but make your fundraising a day for everyone to enjoy and organise a golf tournament.
- **Ground Hog day:** February is the month for Ground hog day, embrace the American tradition by organising an event with food stalls and activities for all your family and friends to enjoy over and over again!
- **Guess how many balloons:** Pick a place, fill it up with balloons or something similar and encourage people to guess how many are there.



- **Halloween Night:** Spooky dancing, terrifying music, ghostly costumes and eerie food. Host a Halloween night...don't get scared now!
- **Hill walking:** Challenge yourself to take on a lengthy hike which includes several steep hills. Check out your 'My World Challenge' page for information on our Pathfinder event.
- **Hat day:** It's time to raid your mum, dads, sister and brothers wardrobes to find the most outrageous fun, funky, colourful hat you can, or if you're feeling really creative make one and wear it to school for the day.



- **International Evening:** Food from Morocco, music from Peru, Dancing from India...host an 'around the world' evening for friends and family.
- **Ironing for friends & family:** Ironing is most peoples least favourite chore, friends and family will jump at the chance to pay you to do their ironing.....don't leave creases!
- **International Evening:** Food from Morocco, music from Peru, Dancing from India....host an 'around the world' evening for friends and family.
- **It's a Knock Out:** An old TV programme, It's a Knock Out was a fun sport event with dressing up, buckets of water and more. Have a look online for all the information!



- **Jumble Sales:** Go along to a local jumble sale or host your own, a great way to sell unwanted items!
- **Jewellery Making:** Beads, Varnished sweets, rolled up magazines...there are some many ways of making jewellery. You could host a table to sell your jewellery around key holidays such as Christmas and Valentine's Day.
- **Jog'a'thon:** As a team why not commit for sponsorship to jog around your school grounds every lunch time for a week.

- **Karaoke Night:** "I did it my way", "Don't go breaking my heart", "Baby, you're a firework"! Get your team together to host a Karaoke night at school, sell tickets and get singing!
- **Kris Kringle:** The best way to find out if you've been naughty or nice is to organise a secret Santa amongst your family and friends.
- **Krispy Kreme:** It's really simple – you purchase Krispy Kreme Original Glazed doughnuts through Krispy Kreme at a special fundraising price of £4.50 a dozen, you sell them on for £8.45 per dozen or £1.35 per doughnut – The profit goes towards your expedition.
- **Knitting:** Knit your way to the top by selling your home made goodies at local craft fairs and school fetes.



- **Loose change box:** Find a money box (or make one) and place it either in your family home, or ask your parents to take to their office. Small change soon adds up!
- **Lawn Mowing:** Visit your neighbours and offer to mow their lawns for a small fee!
- **Litter Collection:** Offer your school a chance to litter pick for a small donation, speak to your teacher about it.
- **Local Businesses:** Talk to your local businesses about World Challenge and your upcoming expedition and ask them to sponsor you, offer to advertise their business at your next fundraising event.
- **Lent:** Sweet or Savoury? Get sponsored to give up your favourite treat for lent.



- **Movie night:** Ask your school if you can host a movie night, perhaps theme the film and snacks based on your destination!
- **Mug decoration:** Using some plain white mugs and a black sharpie you can create your own designs to sell! For full instructions check out our Pinterest page!
- **Magic Show:** Is any of your team a budding magician, why not host a magic show. Don't forget your glamorous assistant!
- **Marathon:** Think you've got stamina? Why not enter into a traditional 26 mile marathon, If this is too far you could always try a half marathon.

- **Non Uniform Day:** Ask your head teacher if you can organise a non-uniform day where everyone pays a £1 to not wear uniform to school.
- **New Year's Resolution:** Get sponsored to keep your resolution going, whether it's giving up chocolate or walking to school.
- **Name the teddy:** Get people to pay 50p to enter a name the teddy! You could then take the teddy on an expedition to see the world (make sure he is only small!).
- **New Year's Eve Party:** Ring in the New Year and host a party!



- **Odd jobs:** Offer to clean your neighbour's car, mow your grandparent's lawn or do some ironing for your Aunty. Any odd job could help raise money towards your expedition.
- **Olympic Themed Fun Day:** Why not host an Olympic day with sports of different kinds and people representing all nations! Have a chat with your P.E. department.
- **Open house:** Open up your house to host coffee mornings, dinner parties or lunches.
- **Online contributions:** The fundraising tab of your 'My World Challenge' page gives you have a unique reference number which you can email to friends and family to make contributions towards your expedition.
- **Open mic night:** Whether you're a singer, comedian or magician, anyone can get involved – let the audience decide the winning act.

- **Pathfinder Challenger:** Sign up to a Pathfinder Challenge. Across the South Downs or within the Peak District. Raise sponsorship by taking part in these challenging walks across various terrains. Visit your My World Challenge 'Events' tab for more information.
- **Pinterest:** Visit our Pinterest page for fundraising ideas, craft ideas and recipes all to help support your own fundraising!
- **Photo competition:** Host a photo competition; perhaps get fellow students to enter photos for different categories: Funny Teacher photo, School at sunset etc. You could always pull together a calendar to sell with all the images, the profits could then pay for the printing and make extra money towards your expedition.
- **Pantomime:** "Its behind you....oh no it isn't!" Put on a pantomime with your team and sell tickets. Why not theme your panto on your destination?





- **Quiz Night:** Invite teams to a quiz night, you could have different categories for all the questions and by asking each team to pay an entry fee make money towards your expedition.
- **Quiz Lunch:** Same as the quiz night but to be held at lunch time! At the World Challenge office we host a quiz lunch for Halloween, Christmas and Valentine's Day to raise money for our local charity!
- **Quidditch competition:** No longer just a game played in Harry Potter films, you could organise a game of Quidditch or even a league at school. Get teams to pay to play and encourage them to embrace the broom! Even if it doesn't fly! The International Quidditch Associations have some handy rule books!
- **Quintessentially British:** In 2012 with the Diamond Jubilee and the Olympics there were flags everywhere! With the World Cup in 2014 why not host a British Day with food, tea and bunting galore!

- **Challenger Run:** "Keep on running"! Why not sign up to a Challenger Run and raise sponsorship for taking part, visit you're My World Challenge 'Events' tab for more information. You can run 5k, 10k or even 15k!
- **Recipe Book:** Challengers in the past have created recipe books full of yummy meals. As a team pull some recipes together and create a booklet you can sell.
- **Recycling crafts:** It's amazing what some old plastic bottles, old clothes and scrap paper can be used for when making crafts. Have a look at our Pinterest account for ideas!



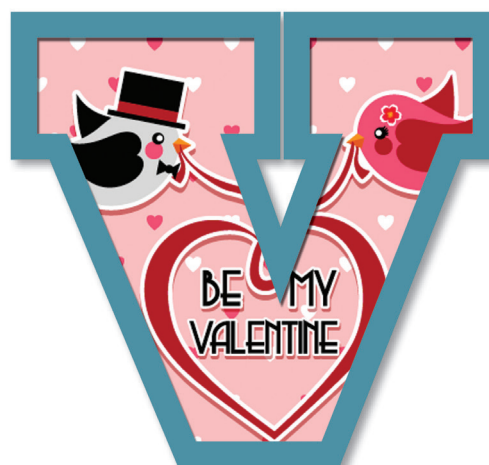
- **Sponsored Silence:** Shhhh...do you talk a lot? Get sponsorship to do a sponsored silence!
- **Sport Tournament:** Have a chat with your P.E teachers, can you host a lunch time sports tournament.
- **Stay a walkathon:** As the name suggests, an event where people stay awake! Host for younger years and offer entertainment and food at school. Check out Sir Henry Floyd's case study about their popular annual event.
- **Sweet Trees:** A great item to sell at school fetes or at Easter and tasty too! Check out all the handy 'How to make a Sweet Tree' videos on YouTube.
- **Swimathon:** An ex-Challenger, Katie Shannon, Edgbaston High School used her swimming club as a way of getting sponsorship. She swam a half marathon! Why not use your sport club somehow to get sponsorship.
- **Street Party:** If you live on a quiet residential street then why not organize a street party with fellow neighbors, just make sure you don't block the road!



- **Tuck Shop:** Who can resist a treat at break time? Organise, with permission, a tuck shop at school with profits going to your expedition.
- **Talent competition:** Do you see yourself as the next Diversity or Susan Boyle? Host a talent contest and see who will come out on top!
- **Treasure Hunt:** Prepare a treasure hunt around your school, with permission. Ask teams to enter for a fee!
- **Tug of War:** Challenge your pupils to a tug of war contest, get a number of teams to enter and battle it out.
- **Toy sale:** Collect old toys and sell them at a local boot sale.



- **Unwanted gifts:** Particularly popular after Christmas, ask friends and family to donate and sell all unwanted gifts.
- **Uniform Day for Teachers:** It might take a lot of persuasion but get your teachers to dress up in the school uniform for a day.
- **(Down) Under day:** Celebrate all things Australian.



- **Valentine's Day Quiz:** How many wives did Henry the Eighth have? What is the name of Jay Z's wife? Why not host a lunch time Love Quiz! Get people to pay to enter.
- **Variety Show:** Dancing dogs, Impersonations, Singers...host a variety show of talents. Get people to audition, sell tickets, programmes and refreshments!
- **Valentines Movie Night:** "Can you feel the love tonight"? "You had me at hello!" sell tickets to a movie night and play soppy love films, why not get pink coloured popcorn to keep the theme going?



- **Wrapping Christmas Gifts:** Many of us have left over Christmas wrapping paper, pull it all together along with some ribbons and organise a Christmas wrapping stall at school in the lunch break.
- **World Record Beating attempt:** With so many records that exist why not attempt to break one! Check out The Guinness Book of Records for more information.
- **Wear a wig day:** Why not embrace a new look for a day, get people to wear a wig for the day at school and donate for taking part!



- **X Factor Style Talent Show:** Is the next Leona Lewis, One Direction or Sam Bailey at your school? Host an X Factor talent show and sell tickets.
- **Xmas Fair:** Host a Christmas Fair, get people to pay to exhibit or make key items to sell.
- **Make your own Xmas Cards:** Why not make your own cards for Christmas and sell them in pack of ten!



- **Yoga sessions during exam times:** Exams are stressful times; if you aren't doing exams you could help others, hosting lunch time yoga session and raise sponsorship at the same time!
- **Yes Day:** Say yes to everyone's demands (within reason, set your own rules beforehand) and get sponsored for all the Yes Yes Yes Yes Yes!



- **Zoo fancy dress day:** Get your school on board to have a fancy dress day where everyone dresses up as an animal! Getting everyone to donate a £1 to take part! Take it one step further encouraging people to walk from class to class like their chosen animal
- **Zumbathon:** Embrace the latest fitness class, Zumba and dance away for a day whilst getting sponsorship.

# WORLD CHALLENGE EXPEDITIONS

Education through Exploration



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**EVENT:**

**WHEN:**

**WHERE:**

**COST:**

**OTHER INFORMATION:**

