



FURNIVAL CHAMBERS



Strictly Come Dancing

GOAL



The aim of the event was to raise money for Macmillan Cancer Support through a Strictly Come Dancing evening hosted by a London based law firm, Furnival Chambers.

EVENT



The event took place at The Great Room at the Grosvenor House Hotel and consisted of approximately 900 guests.

In previous years they held a live auction but found that it was becoming increasingly difficult to keep people engaged with the process. The guests this year were very impressed with the fundraising technology Givergy provided and its ease of use.

We had a compère on the night to give live updates but actually found that it wasn't necessary as the auction ran itself. People enjoyed the interaction of the overhead screen naming them for their bids throughout the event, which maximised fundraising benefits.

OUTCOME



The event raised 25% more funds than on the previous three occasions the event was held.

5/5

"Givergy were charming and professional from the word go and helped to make the not always easy task of getting people to part with their hard earned money far easier than ever before. Thank you all!"

- Charlotte O'Connor, Barrister at Furnival Chambers

