

Bid. Give. Go.

**AWARD-WINNING
FUNDRAISING TECHNOLOGY**

www.givgo.co | enquiries@givgo.co

What is GivGo?

GivGo specialise in online fundraising for companies in aid of their charities, by giving employees the exclusive opportunity to bid for experiences and merchandise, as well as to donate directly to the cause.

- ▶ **Increase funds raised for foundations and charities**
- ▶ **Engage all employees across levels and location**
- ▶ **Reduce corporate wastage, save time and resource**

Simply put, corporates can run an online auction, prize draw, or accept donations on a bespoke and secure website limited to their employee base, in order to raise more for charity.

Our aim



To change the shape of corporate fundraising!

With over 10 years' experience in global fundraising, you'll receive:



Specialist & proven technology



A highly-experienced team



A secure online user experience

What we offer



Auctions

Once your custom, branded site is up and running, simply upload your lot items, promote your auction to your employees and wait for the bids to start coming in.



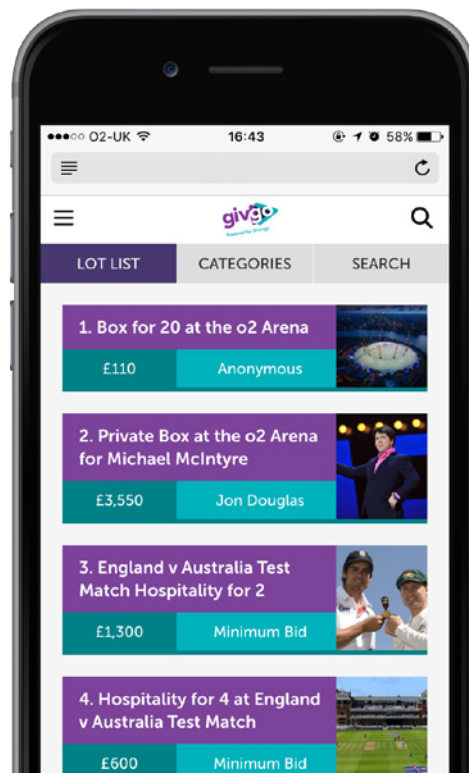
Prize draws

Employees purchase tickets to enter a prize draw on your site and once closed, you can randomly select a winner from the list of participants.



Donate now

The site can accept direct donations and provide the relevant info for your charity to claim Gift Aid on these.



Benefits



Dedicated Account Manager



Personalised URL and design



Corporate and charity branding throughout the site



Access limited to your employees by either email domain or password



Ability to offer lot items either provided by you, or GivGo



Secure online payments



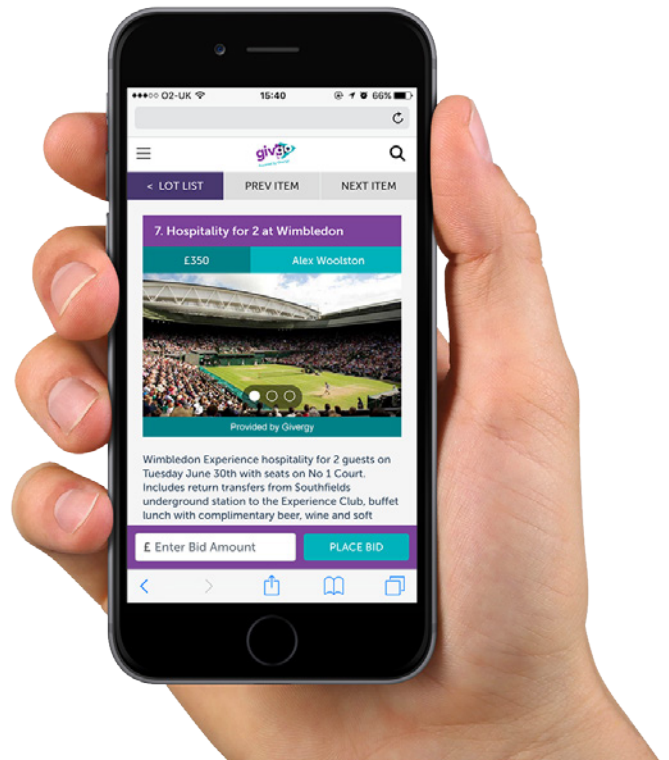
Transfer of funds raised to your charity/foundation

Your custom fundraising site



Our custom fundraising sites offer flexibility for your employees to bid on a smartphone or any other device.

- ▶ **Browse with ease and simply bid on favourite auction items**
- ▶ **View information about the charity and the sponsors**
- ▶ **Pledge directly to the cause**
- ▶ **Share activity via social media to help raise awareness**
- ▶ **Complete the process with simple payment integration**



How it works



1. Offer unused corporate merchandise or hospitality exclusively to your employees



2. Choose auction or prize draw mode and allow employees to donate directly to the cause

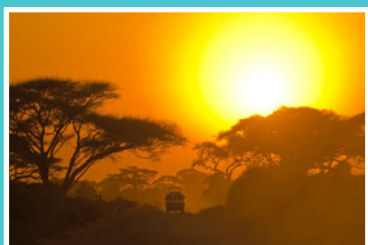


3. Proceeds go directly to associated charity or foundation

Do you need additional items for your auction?

GivGo is committed to ensuring that your charity are the main beneficiary from any lot item provided by us for your auction from the very first bid! With an unrivalled collection of lots available to suit all budgets, the GivGo lot department (supplied by Givergy) is the most transparent, contemporary and charity-focused service available.

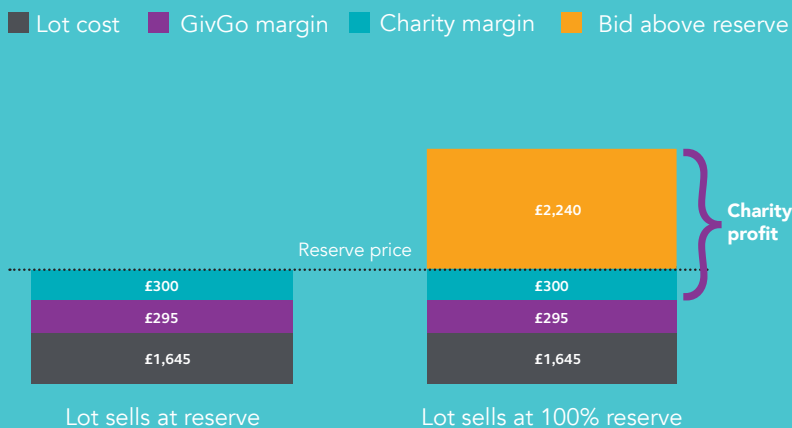
Example item



Six Night South African Safari for 2

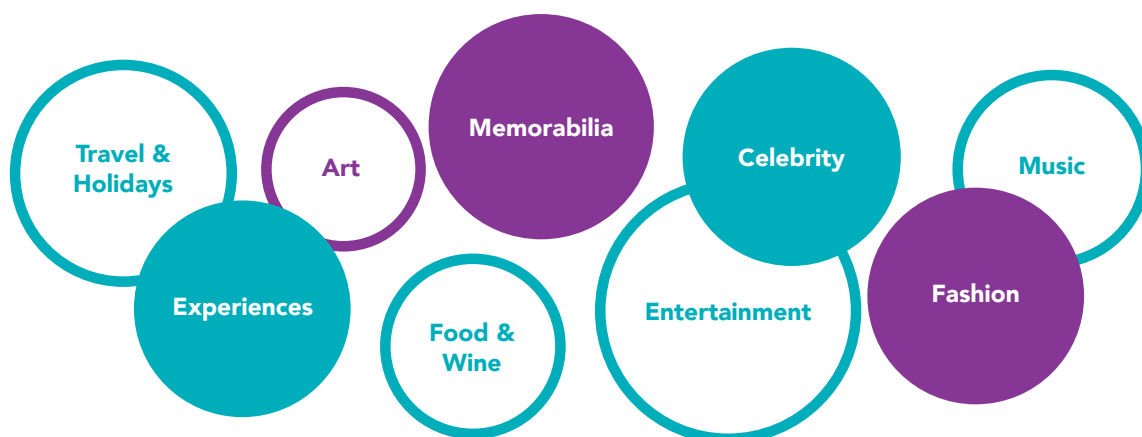
Charity profit: £2,540

When lot sells at 100% over reserve.



Categories

Choose from our wide variety of items to ensure you have the right balance for your audience.



For more information or to request a brochure please email: lots@givergy.com.

Our clients



"We were thrilled when our first auction raised over £10,000. Since creating our site we've run three auctions raising money that simply wouldn't have come in otherwise"

-Leading professional services firm

"Thanks to GivGo, our auction this year raised more money than ever before, a real testament to the improved tech that GivGo provided over our previous site"

-Holly Bland, CSR Programme Manager, Société General

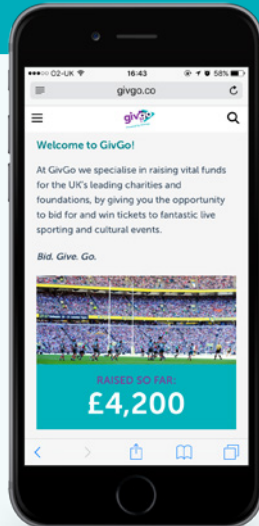
How to use the GivGo platform



1.

View the auction site

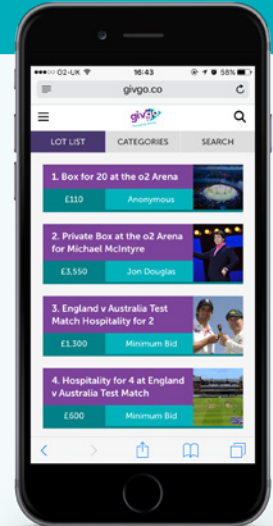
Enter the auction URL in your smart phone's browser or click the link in the SMS you receive.



2.

The lot list

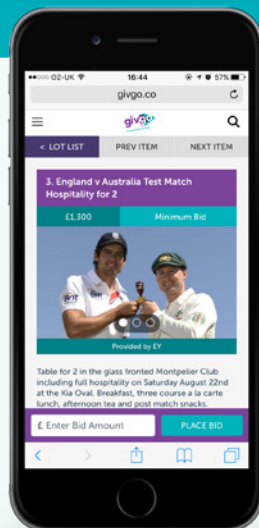
Start by having a look through the auction items. For more info and an image of each item simply tap the lot item.



3.

Place your bid

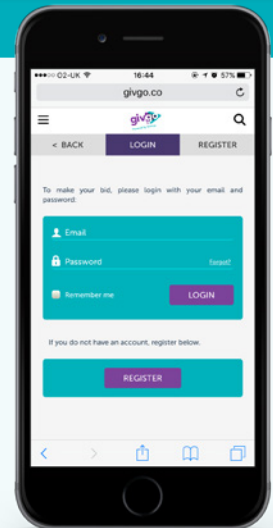
Enter the amount you want to bid and then press 'Place Bid'.



4.

Login/Register

If your details have not yet been captured then the system will ask you to register before accepting your bid.

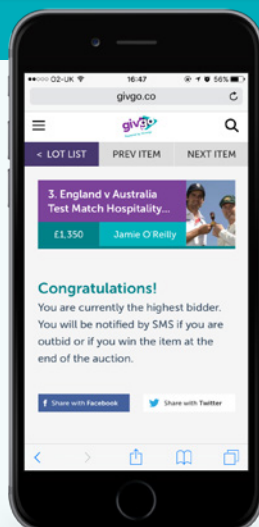


5.

Confirmation

Congrats! Your bid has been accepted.

You may now place a 'Max Bid' and the system will bid for you up to that amount.

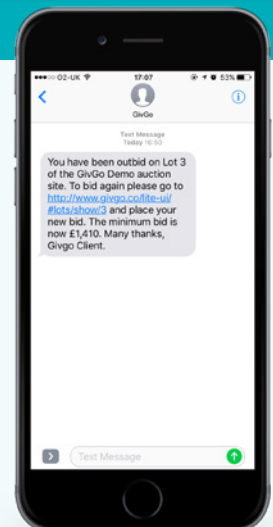


6.

SMS notification

If you are outbid you will receive an SMS with a quick link to bid again.

Good luck!



The logo for givgo, featuring the word "givgo" in a bold, lowercase, sans-serif font. The letters "iv" are white, while "giv" and "go" are dark blue. A white play button icon is integrated into the letter "o".

givgo

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