







@GivergyANZ #Raisingmore





## Meet the panel



**Jon Douglas** 

Global Director of Business Development



**Sandy Cheng** 

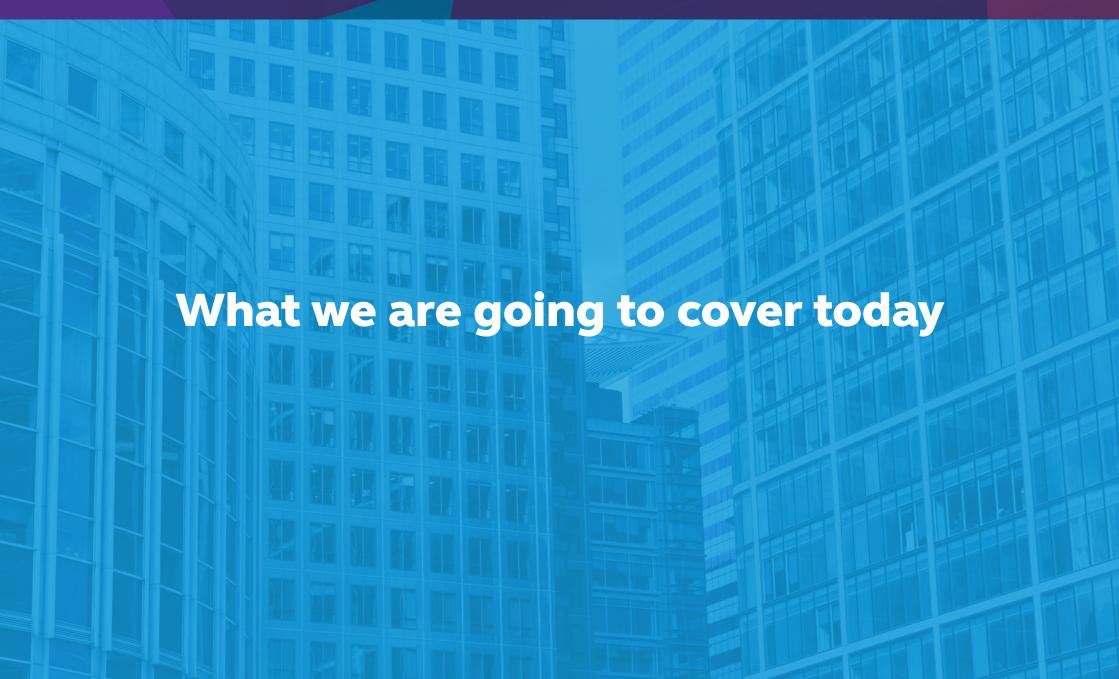
Business Development Manager



**Will Carrick** 

Business Development Manager

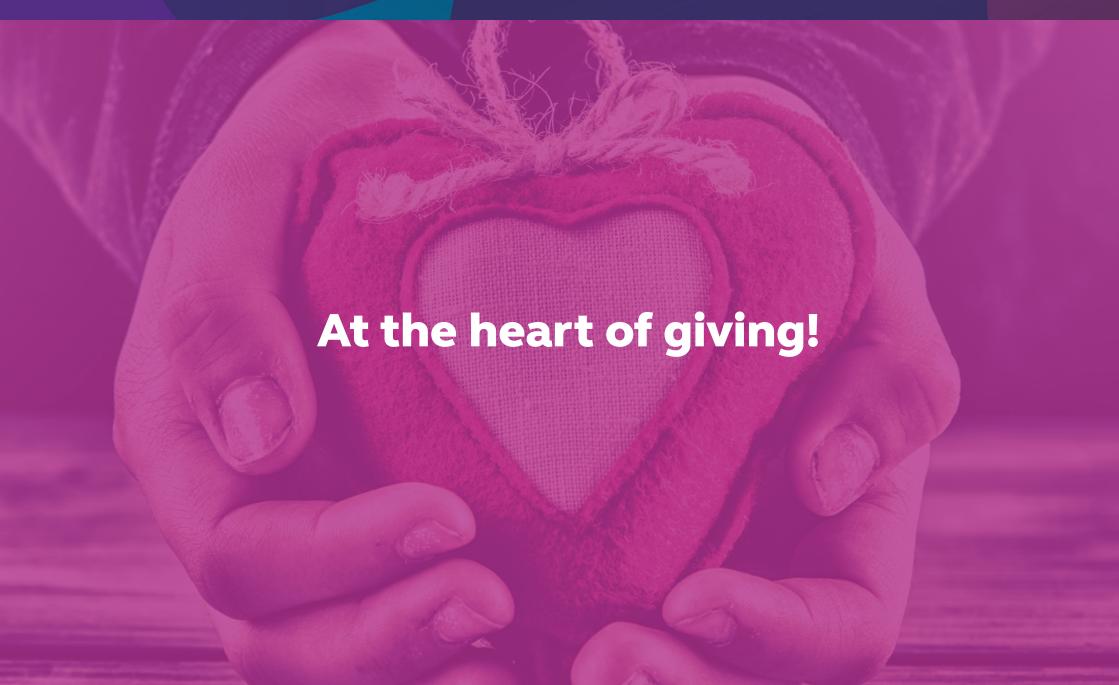














Raised in excess of

# 550m

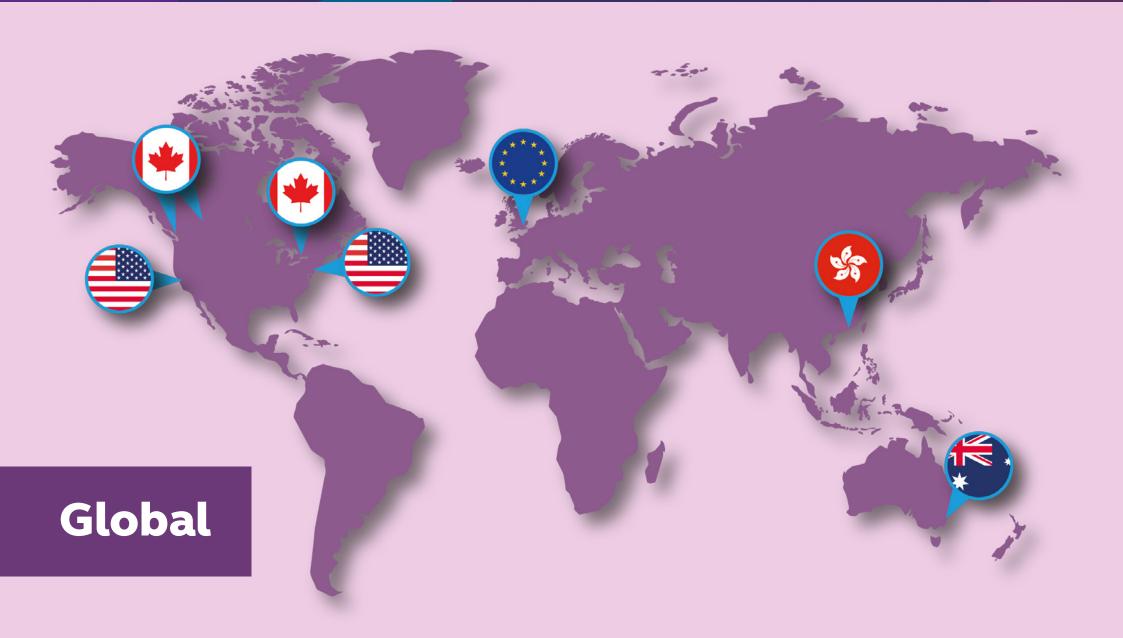
for our clients

Supported over

1,500 events globally Raised money for over

incredible causes







## **Technology specialists**





## **Lumi to Givergy**









## Poll:

How many fundraising events do you organise a year?

a. 1-2

**b.** 3-5

c. 5+

d. None







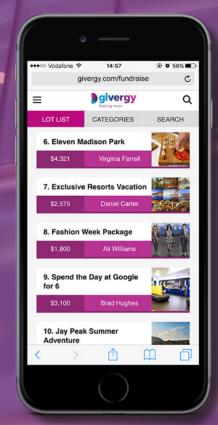
## Poll:

What fundraising technology have you used in the past?

- a. Mobiles
- b. Tablets/Handsets
- c. A combination
- d. None



### Mobile





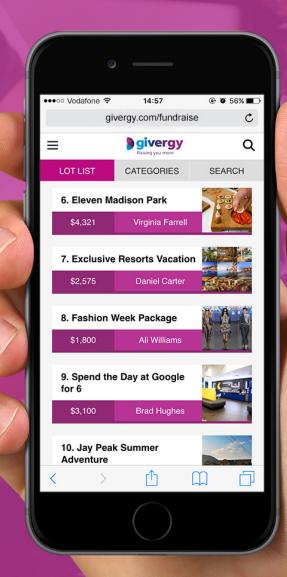


**Tablet** 



### **Benefits of mobiles**

- Each guest has their own device
- Very simple to use
- Great marketing tool





## **Short case study**

#### Your Organization Name Your Auction Name Here

#### Wine and Cheese Party package ID 01234

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Starting Bid: \$25.00 Minimum Bid Increment: \$ 5.00

Bid Amount	Name	Phone Number
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#### Your Logo Here

#### Your Auction Name

#### Package Name package ID 01234

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Starting Bid: \$25.00 Minimum Bid Increment: \$5.00

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#### SILENT AUCTION BID SHEET

Address	
radicas	
City	
State	Zip
Telephone	
Telephone	
mail	

☐ Yes! Please add my name to PTV's electronic newsletter list.

Item Number	Item Description	My Bid
		-



#### Q Search



Home

Silent Auction Items

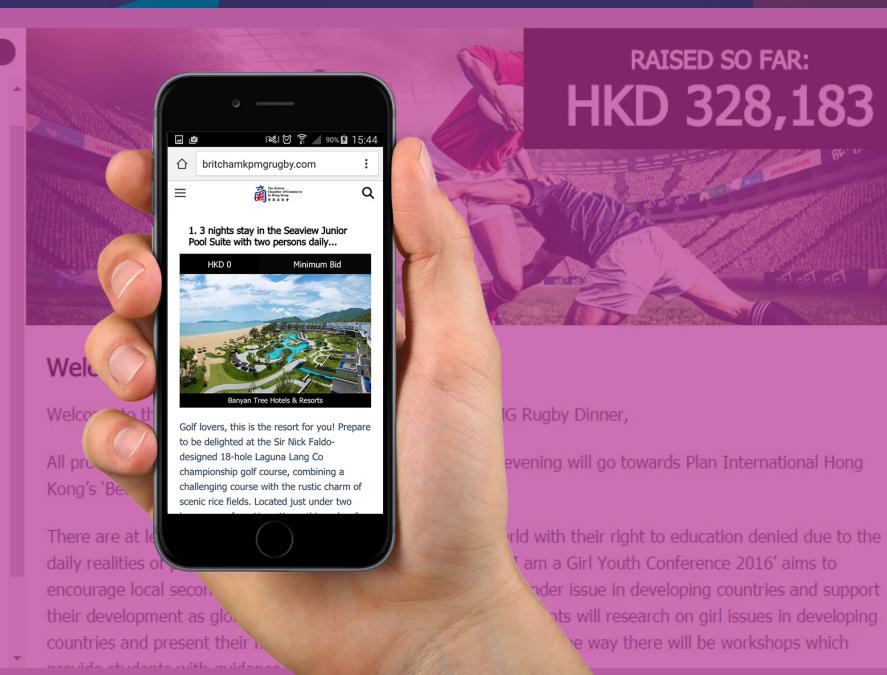
Live Auction Items

My Bids

Make A Pledge

About the Charity

My Account





### **Benefits of tablets**

- Bespoke flexible app
- Maintain guest attention
- Local reliable wifi network













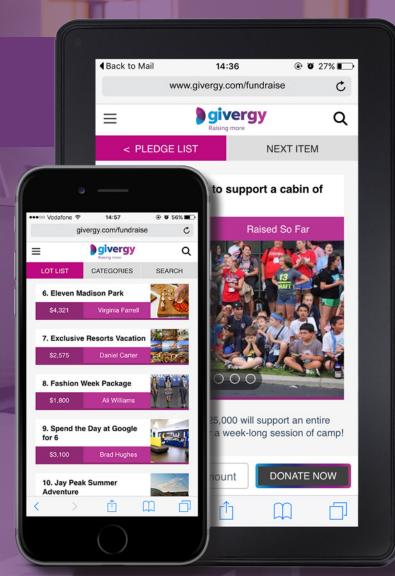
## Poll:

What method would you most likely use in the future?

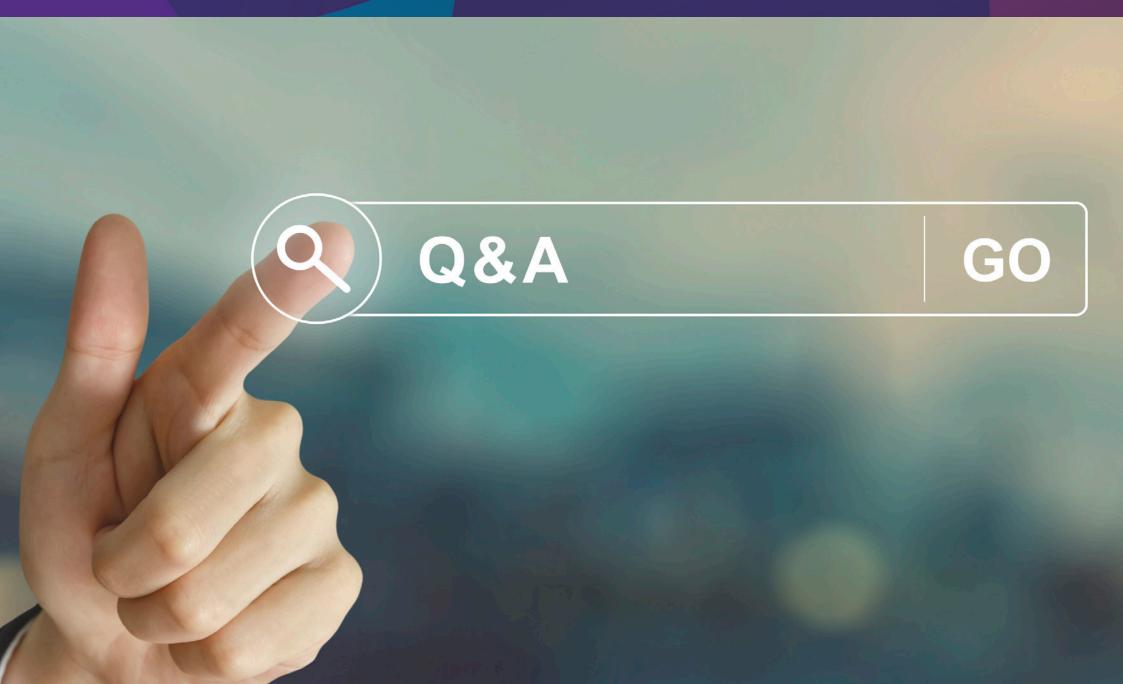
- a. Mobiles
- b. Tablets/Handsets
- c. A combination
- d. None



Our suggestion







## Thank you!

